

Advertising information • Website • E-casts • Newsletter • Subcontract Profiles

Website

Home page top banner advert position

£2,000 for a 12 month period (maximum of two company adverts rotating)

Home page side banner advert position

£1,400 for an exclusive position for a 12 month period
£950 for a rotating position for a 12 month period (maximum of two company adverts rotating)

Supplier Directory and Video

£500 for a full page profile. Appears for 12 month period (video specification available on request)

Top banner advert

(Maximum of two company adverts rotating)



Side banner advert

E-mail castings

Full readership of 7,562* £895 (price includes full statistical report) (circulation data on request)

*Due to the dynamic nature of the research campaign, these figures will vary month by month.

Measurable Marketing – send your own electronic newsletter, sales message or application story to our 7,500+ precision researched email database. We then track the results and provide you with a full statistical analysis report.



Monthly E-newsletter/Ezine

Electronically sent to over 6,000 recipients each month prior to the printed magazine hitting desks.



Sponsorship of newsletter

– £500 per month



Subcontract Profiles

197mm x 135mm £895 €975
122mm x 137mm £495 €545

(Price based on single month insertion and includes all artwork)

Promote your Subcontracting expertise to our 15,000 strong readership



PRINT ADVERTISEMENT RATES 2012



Display PES page size

	£(Sterling)	(Euro*)
Double page spread	£5,400	€7,300
Single page	£2,900	€3,920
Half page spread	£3,300	€4,455
Half page	£1,700	€2,300
Quarter page	£1,200	€1,620

Double column vertical	£1,300	€1,750
Horizontal strip		
65mm deep	£1,100	€1,485
*Horizontal strip		
45mm deep	£800	€1,080

* Position cannot be specified on this size.

Display A4 size

Double page A4 spread	£4,730	€6,385
Single page A4	£2,420	€3,720
Half page A4	£1,475	€1,995
Quarter page A4	£890	€1,200

Datafile (full colour) £340 €460

Solutions' Search Engine Live

These adverts appear on-line and in print

(6 months)	20mm – £335	€455
	30mm – £445	€600
	50mm – £740	€1,000

*Subject to currency fluctuation

Editorial

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Mechanical data

Display PES page size

	Type Area	Height	Width
Double page spread			
Type area	317mm	x	474mm
Bleed size	341mm	x	496mm
Trim size	335mm	x	490mm

Single page

Type area	317mm	x	229mm
Bleed size	341mm	x	251mm
Trim size	335mm	x	245mm

Half page spread 155mm x 474mm

Half page horizontal 155mm x 229mm

Half page vertical 317mm x 112.5mm

Quarter page vertical 155mm x 112.5mm

65mm horizontal strip 65mm x 229mm

45mm horizontal strip 45mm x 229mm

Two column vertical 317mm x 89mm

Datafile 66mm x 88mm

Display A4 page size

A4 double page spread 267mm x 369mm

A4 full page 267mm x 180mm

A4 half page horizontal 130mm x 180mm

A4 half page vertical 267mm x 85mm

A4 quarter page (vertical only) 130mm x 85mm

Solutions Search Engine 20mm x 40mm

30mm x 40mm

50mm x 40mm

Subcontract profiles 197mm x 135mm

122mm x 137mm

Other sizes may be available on request.

Copy Requirements

Application files: Quark Xpress, Adobe Photoshop, Adobe Illustrator, and Adobe Indesign with all supporting files and fonts included.

Pictures

High resolution TIFF, JPEG and EPS formats. Resolution should be 300dpi at the size to be published. Colour pictures should be saved as CMYK and mono images as greyscale.

PDF Files

Distil using Acrobat 4 or higher with compression set at press quality, all fonts embedded. Please also supply a colour proof to the address below as we cannot be held liable for any colour variations otherwise.



The UK's leading journal for the Production Engineering supply chain



Media Information 2012

Print ● Web ● E-marketing

Publishers of



www.pesmag.co.uk

Print Readership

We target 15,000 influential decision makers across the UK and Ireland

With an ABC audited monthly circulation of 15,000, our readers are carefully researched and selected ensuring the journal reaches Director and decision making level within key OEM and subcontract engineering companies across the UK.

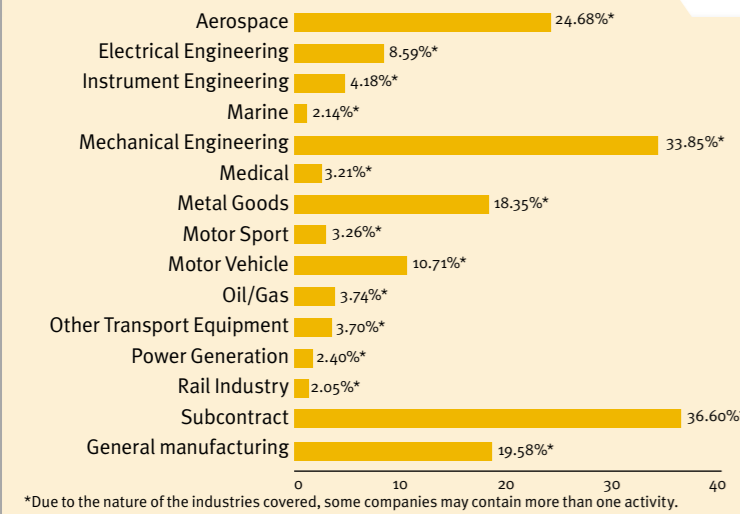


Reaching the UK's advanced manufacturing supply chain

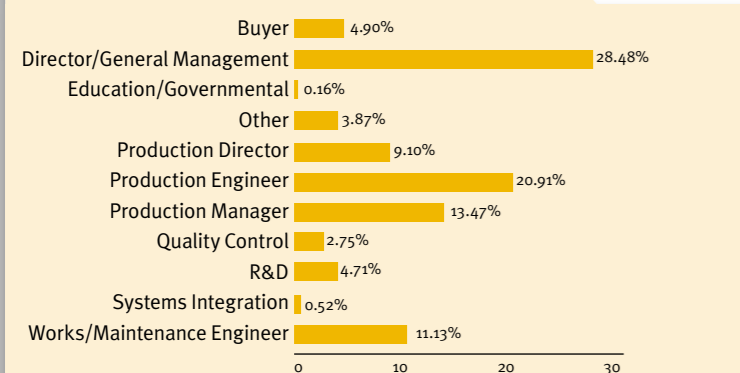
The UK is the world's sixth largest manufacturer by output and is a leading exporter of high-tech products and services.

Production Engineering Solutions reaches important decision makers across the production engineering supply chain from key industry areas such as Aerospace, Autosport and Defence through to Oil and Gas, Medical and Power Generation.

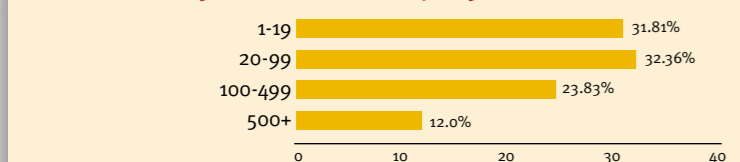
Circulation by Company Activity



Circulation by Job Function



Circulation by number of employees



Show Diary

Southern Manufacturing – Aero/Auto
FIVE, Farnborough, Hants, UK
15-16 February 2012

Metav
Messe, Dusseldorf, Germany
28 Feb – 3 March 2012

MACH 2012
NEC, Birmingham, UK
16-20 April 2012

Medtec
NEC, Birmingham, UK
23-24 May 2012

Midlands Design and Manufacturing
NEC, Birmingham, UK
(co-located with Medtec)
23-24 May 2012

All Energy
Aberdeen Exhibition and Conference Centre, UK
23-24 May 2012

Power-Gen Europe
Koelnmesse, Cologne, Germany
12-14 June 2012

Subcon
NEC, Birmingham, UK
12-14 June 2012

Farnborough International Airshow
Farnborough, UK
9-15 July 2012

IMTS
McCormick Place, Chicago, USA
10-15 September 2012

BIMU
Fiera, Milano, Italy
2-6 October 2012

MM LIVE/TCT
NEC, Birmingham, UK
Date to be advised

JIMTOF
Tokyo International Exhibition Centre, Japan
1-6 November 2012

Advanced Engineering 2012
NEC, Birmingham, UK
7-8 November 2012

Autosport International
NEC, Birmingham, UK
10-13 January 2013

EDITORIAL PROGRAMME 2012

PRODUCTION
ENGINEERING
SOLUTIONS

January

Automation and Robotics
5-axis Machining
Sawing and Cutting off
Southern Manufacturing Preview

Tooling & Workholding
Quality & Inspection



Subcontracting Solutions
Deep Hole Drilling • Oil & Gas

February

CAD/CAM
EDM
Large Capacity Machining
Metav Preview
Profiling & Advanced Sheetmetal Technology
Tooling & Workholding
Turning

Special report – Aerospace



February (Bound in report – part of February issue)

SOFTWARE IN MANUFACTURING SUPPLEMENT

Providing essential business information on everything from CAD/CAM and ERP/MRP through to Production Control



March

FIRST MACH SHOW PREVIEW

Grinding & Surface Finishing Technology
Materials & Stockholding

Quality & Inspection
Tooling & Workholding
Turning



Subcontracting Solutions
Turned Parts • Lasers & Waterjet

Mid-March

SECOND MACH PREVIEW

5-axis Machining
Cutting Oils & Coolants
EDM
Lasers & Waterjet Profiling
Midlands Design & Mfg Show Preview

Sawing & Cutting Off
Tooling & Workholding
Medical sector report – Medtec Show Preview



April

MACH SHOW ISSUE



May

Machining Centres
Profiling & Advanced Sheetmetal Technology
Tooling & workholding

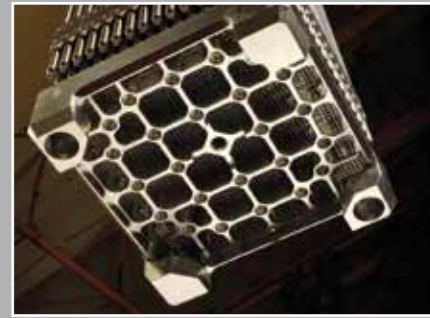


Subcontracting Solutions
Subcon Show Preview • Motorsport

May (Bound in report – part of May issue)

POWER GENERATION SPECIAL REPORT

All Energy Show Preview (Aberdeen)
Power-Gen Show Preview



June

CAD/CAM
Farnborough Airshow Preview
Machining Centres
Quality & Inspection
Sawing & Cutting Off
Tooling & Workholding
Aerospace Report



July

5-axis Machining
Cutting Oils & Coolants
Grinding & Surface Finishing Technology
Profiling & Advanced Sheetmetal Technology

Tooling & Workholding



Subcontracting solutions
Turned Parts • Medical Sector

August

CAD/CAM
Casting Technology
EDM
Honing & Deep Hole Drilling
IMTS Show Preview
Turning
Tooling & Workholding



Special report – BLOODHOUND SSC

September

BI-MU Show Preview
Laser & Waterjet Profiling
Materials & Stockholding
MM Live Preview
Quality & Inspection

Tooling & Workholding
UK Aerospace Report



Subcontracting Solutions
Oil & Gas • Motorsport

October

Advanced Engineering Show Preview
Honing & Deep Hole Drilling
JIMTOF Preview
Machining Centres
Sawing & Cutting Off
Tool Storage & Vending
Tooling & Workholding



October (Bound in report – part of October issue)

SOFTWARE IN MANUFACTURING SUPPLEMENT

Providing essential business information on everything from CAD/CAM and ERP/MRP through to Production Control



November

5-axis Machining
Grinding & Surface Finishing Technology
Tooling & Workholding
Turning
UK Power Generation Report



Subcontracting solutions
Gear Manufacturing • Lasers/Waterjet

December

Autosport Engineering Show Preview
CAD/CAM
Cutting Oils & Coolants
Entry Level Machine Tool Technology
Profiling & Advanced Sheetmetal Technology
Quality & Inspection

Tooling & Workholding

